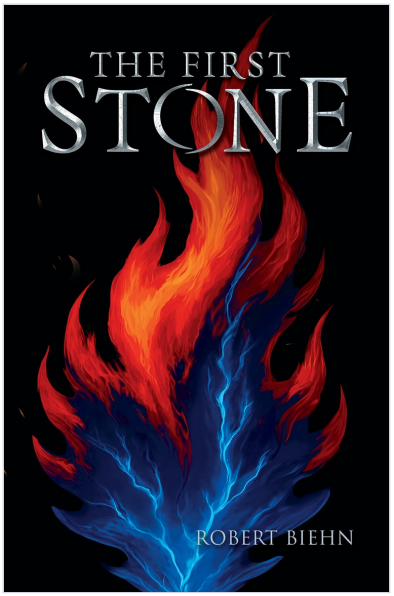
BOOK ONE OF THE EXOUSIA CHRONICLES

The First Stone

Robert Biehn

STORYTELLER
MEDIA
Distributed by Macmillan



SPECIFICATIONS

Format	**Deluxe Limited Edition Hardcover**
Price	**$29.99 US / $39.99 CDN**
Trim	**6 x 9**
Pages	**435**
ISBN	**978-1-969905-11-7**
On sale	**January 5, 2027**
Audience	**Young Adult w/ strong adult crossover**

Sprayed edges · spot UV · matte lamination · anti-scuff coating

HANDSELL NOTES

- Epic stakes **without spice, profanity or excessive gore**.
- Dual POV, brother and sister.
- Morally grey heroes, rebellion and sacrifice.
- Elemental magic that **costs the wielder**.
- Deep worldbuilding.
- Faith-adjacent themes, never preachy.
- **Highly engaged community** that refers others.

BISAC

Dystopian
Fantasy/Dark Fantasy
Superheroes, Monsters

HOW TO ORDER

- **Direct through Macmillan** if you have a rep. If not, Storyteller will connect you.
- **Also on Ingram. Fully returnable.**
- Discount set by Macmillan, **around 50%**.
- **Order by December 9, 2026** so stores receive copies on time, with no delays.

“Cass’s little sister is going to die. He’ll burn the world down to save her.”

Mistborn meets **Avatar: The Last Airbender** • Edited by Michael Braff of **Red Rising**

As an Ignarus Myth, a human born with power over fire, Cass is considered a danger to humanity.

Centuries ago, Myths were revered, until some mutated into Nightmares that nearly wiped out humanity. From the ruins rose the Prism Spire, ruled by the Arbiter, who built compounds to protect what remained. Then came his decree: all Myths must take the Pax Serum, erasing their powers and Nightmare gene, or be hunted by his augmented soldiers, Grafters.

Cass and his little sister Evelon live beyond the compound walls, hiding because Evelon is the most wanted person in the Prism Spire. With no memories beyond two years ago, they search for answers.

When Evelon falls ill, one mistake forces Cass into a fight with a ruthless Grafter named Felix. Cass faces a fate worse than death when Felix reveals his hidden weapon.

The Pax Serum.

THE LAST 30 DAYS

Releases **January 5, 2027**. All of this before major paid campaigns and promotions.

HUNDREDS PRE-ORDERS SOLD (before major campaigns)	**3,914** NEWSLETTER SUBSCRIBERS	**1,800** UNIQUE WEBSITE VISITORS
Order via Macmillan or Ingram.	Growing by 250+ every week. **NEWSLETTER**	In the last 30 days. **WEBSITE**
44,000+ MONTHLY SOCIAL VIEWS	**139** PODCASTS CONTACTED	**5.00** GOODREADS AVERAGE
Thousands of comments.	Number increases weekly.	New reviews weekly on multiple sites. **REVIEWS**

KEY NOTES

- **Pre-orders are referring other pre-orders** (buyers are bringing buyers).
- **224 readers have taken the faction quiz** and are sharing it with others. **Active reader Discord** community.
- **63 ARC reviewers approved**, 32 new applications in the last 30 days.

PUBLICITY & PROMOTION

- **The author will invest $20,000** into significant PR and social media campaigns to drive pre-sales and sales.
- **Extensive book tour planned**, featuring live music, local influencers and other interactive elements. Available for B&N, BAM and indie signings, speaking tours, and 48-hour influencer and music signing tours.
- **139 podcasts pitched, booked or live**, including shows in the **global top 1%** and **top 5%**.
- **Unique faith-focused marketing** and network campaign across Christian outlets, podcasts and communities.
- **Book influencers growing**, with a combined following in the hundreds of thousands.
- **Ongoing engagement:** weekly author journal, influencer and fan collaboration, teaser content in music, lore and artwork, live events, and gamified reader activities.
- **We also strive to partner with a local charity** and give back to the community.

EARLY REVIEWS

> *“This book grips you from start to finish with interesting characters that have depth and you can see grow. The plot is interesting with several twists. I love that it’s a clean read without cussing.”*
> VERIFIED BUYER · FIVE STARS, GOODREADS AND BARNES & NOBLE

AUTHOR PLATFORM

Robert Biehn wrote his first "book" at ten years old. Crayon scribbles, misspelled words, not a single cliffhanger. But he remembers what it felt like to take something that didn't make sense in his life, process it through a story, and watch someone else feel something because he wrote it down. That moment sparked his calling. Connection through creation.

With his wife’s encouragement, he took the leap of faith and became a full-time author. The First Stone is his debut novel and the flagship of Exousia, an immersive storyverse for readers who crave more, including music, short stories, in-world articles, a weekly live stream, and a newsletter.

Underneath all of it, Robert believes stories can shape the soul, and that the story of Jesus is the greatest one ever told. With that love and care in mind, he focuses not on preaching but on giving readers something they didn't know they were starving for: a story that's not just pages for purchase, but a world they get to be part of. In Exousia, readers pick a faction, have a voice in the world, and connect with other fans in a universe that keeps expanding.